

(b)(6);(b)(7)(C)

Subject: Agency Leadership Council
Location: Commissioner's Small Conference Room

Start: Thu 12/7/2017 3:00 PM
End: Thu 12/7/2017 4:30 PM
Show Time As: Tentative

Recurrence: (none)

Meeting Status: Tentatively accepted

Organizer: CBP COMMISSIONER SCHEDULER

Required Attendees: Owen, Todd C (AC OFO); SMITH, BRENDA BROCKMAN (b)(6);(b)(7)(C) OC
BRIEFING STAFF; FLANAGAN, PATRICK S; BOYER, STEPHEN A; KOLBE, KATHRYN; PEREZ,
ROBERT E; PROVOST, CARLA (USBP); CBPGOVERNANCE;
(b) (6)



2017-12-07 12:00 PM
12/07/2017

Dial-In (b) (7)(E)
Pin: (b) (7)(E)

AGENDA

Agency Leadership Council

December 7, 2017

4:00-5:30

4:00-4:20 Discussion: What makes “great strategy”?

(b)(6);(b)(7)(C)

Purpose: CBP is working to develop capabilities in strategy development and execution and has published foundational strategic documents, including Vision & Strategy 2020. (b)(6);(b)(7)(C) will lead a discussion about core principles of great strategy, as background information for a broader conversation about CBP’s current capabilities and strategy.

(b) (5)

4:20-5:30 Discussion: Strategy setting and execution at CBP today

(b)(6);(b)(7)(C)

Purpose: (b)(6);(b)(7)(C) has been conducting an analysis of CBP’s current strategy capabilities and its preparedness to deliver the FY18 Strategic Priority Initiatives. In this session, (b)(6);(b)(7)(C) will provide their findings on CBP strategy from the FY18 Commissioner’s Memo, and lead a discussion around CBP’s current strengths and weaknesses in strategy development and execution. We will then discuss broader implications for CBP’s top team and the organization as a whole.

(b) (5)

Note: In order to facilitate candid deliberations by ALC members, the ALC has requested that briefing teams are present in the room for the duration of their specific topic and depart once their presentation is completed.

(b)(6);(b)(7)(C)

Subject: BIT Board Meeting
Location: (b)(7)(E) Large Conference Room

Start: Fri 12/15/2017 1:00 PM
End: Fri 12/15/2017 2:00 PM
Show Time As: Tentative

Recurrence: (none)

Meeting Status: Not yet responded

Organizer: KOLBE, KATHRYN

Required Attendees: PEREZ, ROBERT E; YOUNG, EDWARD E; Owen, Todd C (AC OFO); SMITH, BRENDA
BROCKMAN; PROVOST, CARLA (USBP); DCC10A-RMB-RRB35F (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C) STEPHEN A;
ISBELL, VALERIE S; (b)(6);(b)(7)(C) JACKSTA, LINDA L (AC HRM) (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)
WHITTENBURG, CYNTHIA F; KOUMANS, MARK; LANDFRIED, PHIL A; (b)(6);(b)(7)(C)
HUFFMAN, BENJAMINE C; (b)(6);(b)(7)(C)

Optional Attendees:

(b)(6);(b)(7)(C)

Lead Office	Office of Information and Technology
Subject	BITS Board Meeting
Meeting Date	December 15
Meeting Purpose	This will be a follow on to the original BIT Board Meeting held back in October and the primary agenda item will be updates from BITS working group meeting held the week of December 5.
Required Materials	Briefing Deck
Informational or Decisional?	(b)(5)
Due Date	December 13 by 12:00 PM

**DO NOT
FORWARD
OR COPY
THIS**

INVITATION

If you would like to request someone be added to this appointment - please contact (b)(6);(b)(7)(C) or (b)(6);(b)(7)(C)

(b) (5), (b) (7)(E)

(b) (5), (b) (7)(E)

(b) (5), (b) (7)(E)

(b) (5), (b) (7)(E)

(b) (5), (b) (7)(E)

(b) (5), (b) (7)(E)

(b) (5), (b) (7)(E)

(b) (5), (b) (7)(E)

(b) (5), (b) (7)(E)

(b) (5), (b) (7)(E)

(b)(6);(b)(7)(C)

Subject: BITMAP Brief and Op Order Brief
Location: Commissioner's Small Conference Room

Start: Tue 12/19/2017 9:30 AM
End: Tue 12/19/2017 10:30 AM

Recurrence: (none)

Meeting Status: Accepted

Organizer: CBP COMMISSIONER SCHEDULER

Required Attendees: PROVOST, CARLA (USBP); (b)(6);(b)(7)(C) FLANAGAN, PATRICK S; (b)(6);(b)(7)(C)
OC BRIEFING STAFF; (b)(6);(b)(7)(C) LUCK, SCOTT A (USBP)

Optional Attendees:

(b)(6);(b)(7)(C)



0:00 BITMAP Brief and Op Order Brief
0:00 PROVOST, CARLA (USBP); (b)(6);(b)(7)(C) FLANAGAN, PATRICK S; (b)(6);(b)(7)(C)
0:00 OC BRIEFING STAFF; (b)(6);(b)(7)(C) LUCK, SCOTT A (USBP)
0:00 BITMAP Brief and Op Order Brief
0:00 PROVOST, CARLA (USBP); (b)(6);(b)(7)(C) FLANAGAN, PATRICK S; (b)(6);(b)(7)(C)
0:00 OC BRIEFING STAFF; (b)(6);(b)(7)(C) LUCK, SCOTT A (USBP)
0:00 BITMAP Brief and Op Order Brief
0:00 PROVOST, CARLA (USBP); (b)(6);(b)(7)(C) FLANAGAN, PATRICK S; (b)(6);(b)(7)(C)
0:00 OC BRIEFING STAFF; (b)(6);(b)(7)(C) LUCK, SCOTT A (USBP)

BM: yes

Lead Office: USBP

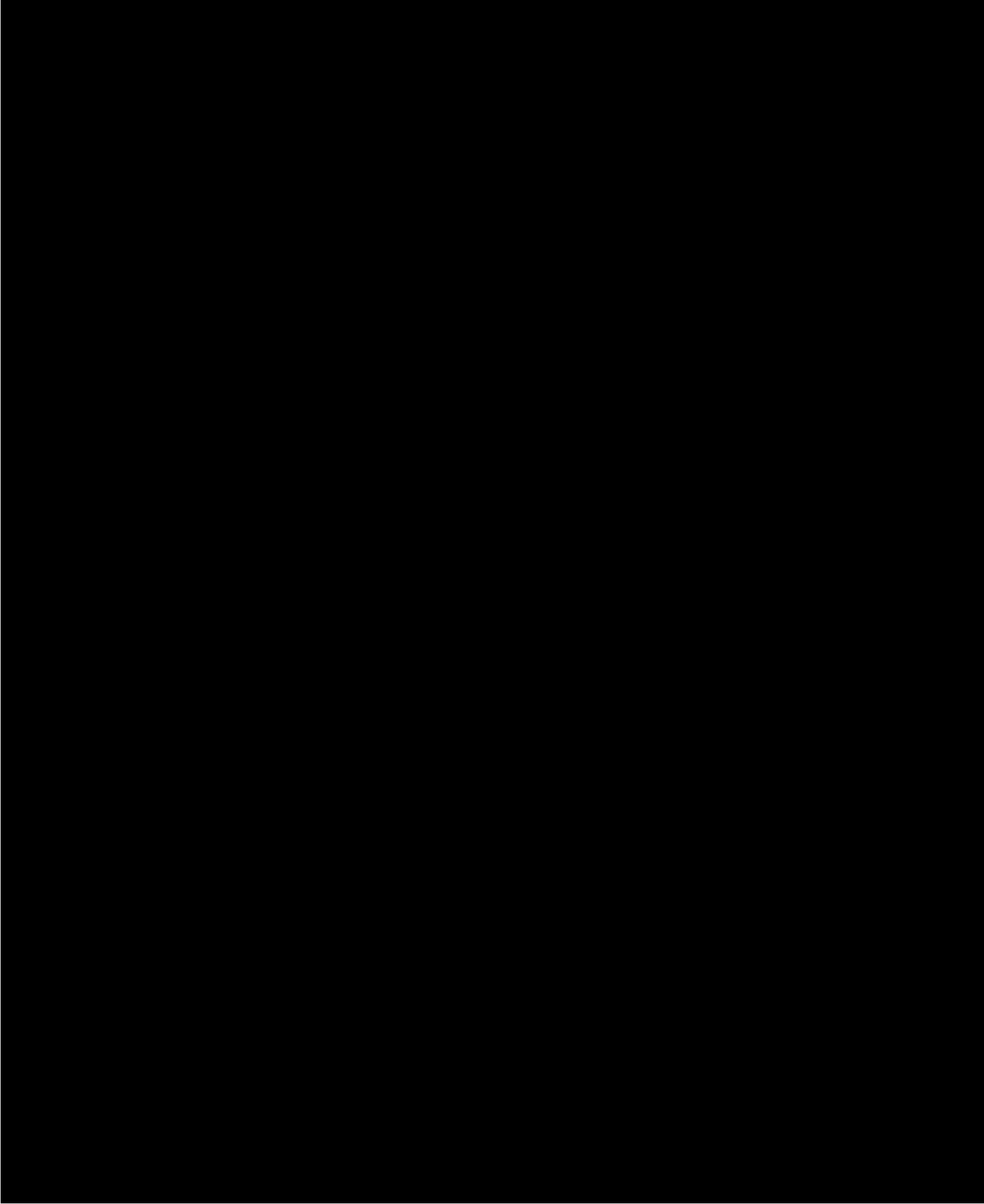
Lead Office POC: (b)(6);(b)(7)(C)

OC POC: (b)(6);(b)(7)(C)

(b) (7)(E), (b) (5)



(b) (6), (b) (7)(C), (b) (7)(E), (b) (5)



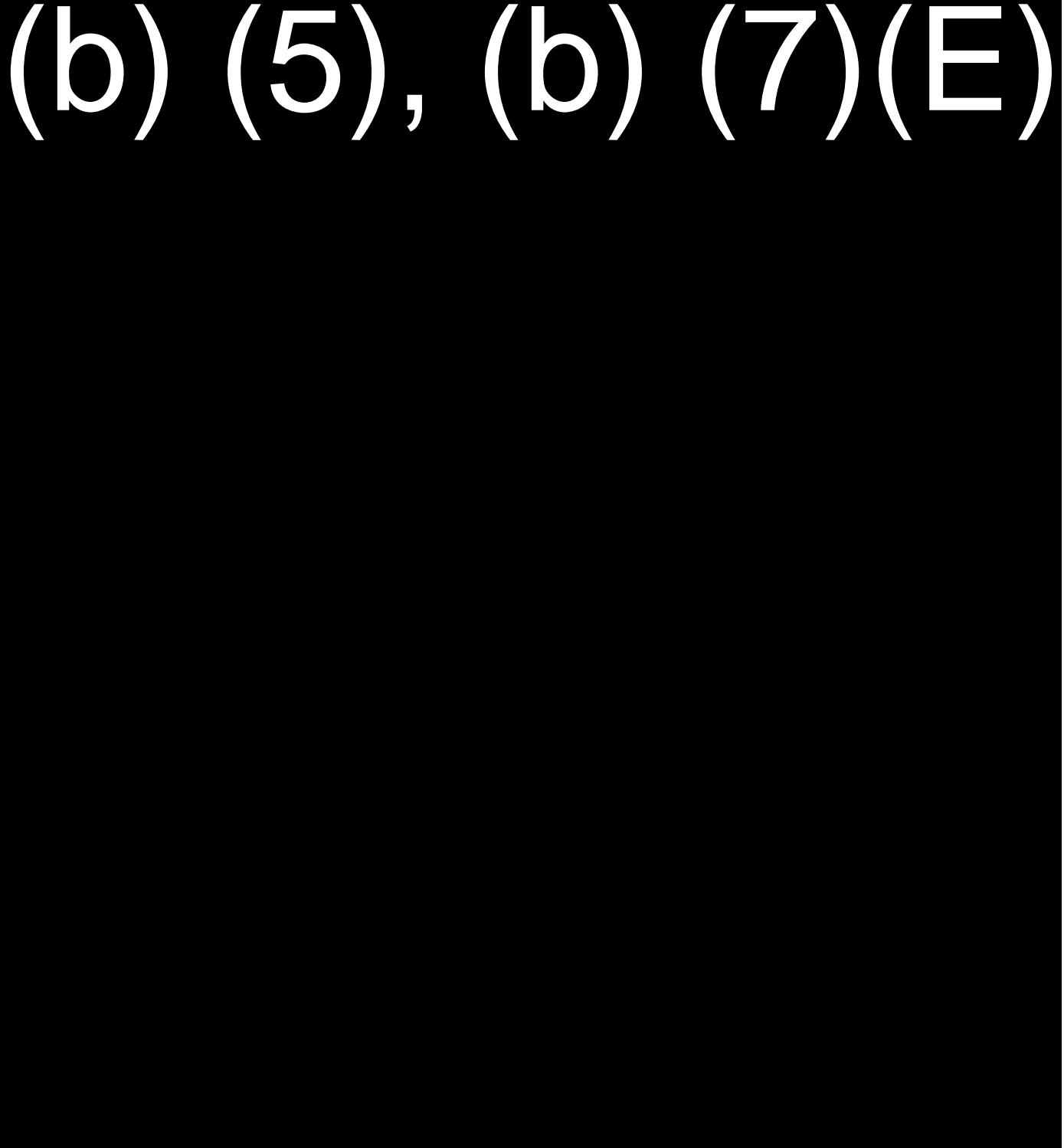
(b) (6), (b) (7)(C), (b) (7)(E)



~~FOR OFFICIAL USE ONLY~~

Virtual Operations Board
12/15/2018
10:00 AM
Commissioner's Small Conference Room

(b) (5), (b) (7)(E)



~~FOR OFFICIAL USE ONLY~~

PRESS: N/A

CBP/OPA Services Required: N/A

ATTACHMENTS:

(b) (7)(E)

PARTICIPANTS:

CBP

Commissioner

Carla L. Provost, Acting Chief, U.S. Border Patrol

Scott Luck, Acting Deputy Chief, U.S. Border Patrol

(b)(6);(b)(7)(C) Acting Chief of LEOD, U.S. Border Patrol

(b)(6);(b)(7)(C) Associate Chief, U.S. Border Patrol, Special Operations Headquarters

(b)(6);(b)(7)(C) Assistant Chief, U.S. Border Patrol, LEOD Ops Cell

(b)(6);(b)(7)(C) Assistant Chief, U.S. Border Patrol, Special Operations Headquarters

Staff Responsible for Briefing Memo:

(b)(6);(b)(7)(C) Desk: (b)(6);(b)(7)(C) Mobile: (b)(6);(b)(7)(C)

(b) (7)(E)

(b) (7)(E)

(b) (5)

(b) (7)(E)

(b) (7)(E)

(b) (7)(E)

(b) (7)(E)

(b) (7)(E)



U.S. Customs and
Border Protection

SEP 30 2016

MEMORANDUM FOR:

All Chief
All Director

(b)(6);(b)(7)(C)

ector

FROM:

Scott A. Luck
Acting Deputy Chief
U.S. Border Patrol

(b)(6);(b)(7)(C)

SUBJECT:

(b) (7)(E)

(b) (5), (b) (7)(E)

(b) (5), (b) (7)(E)



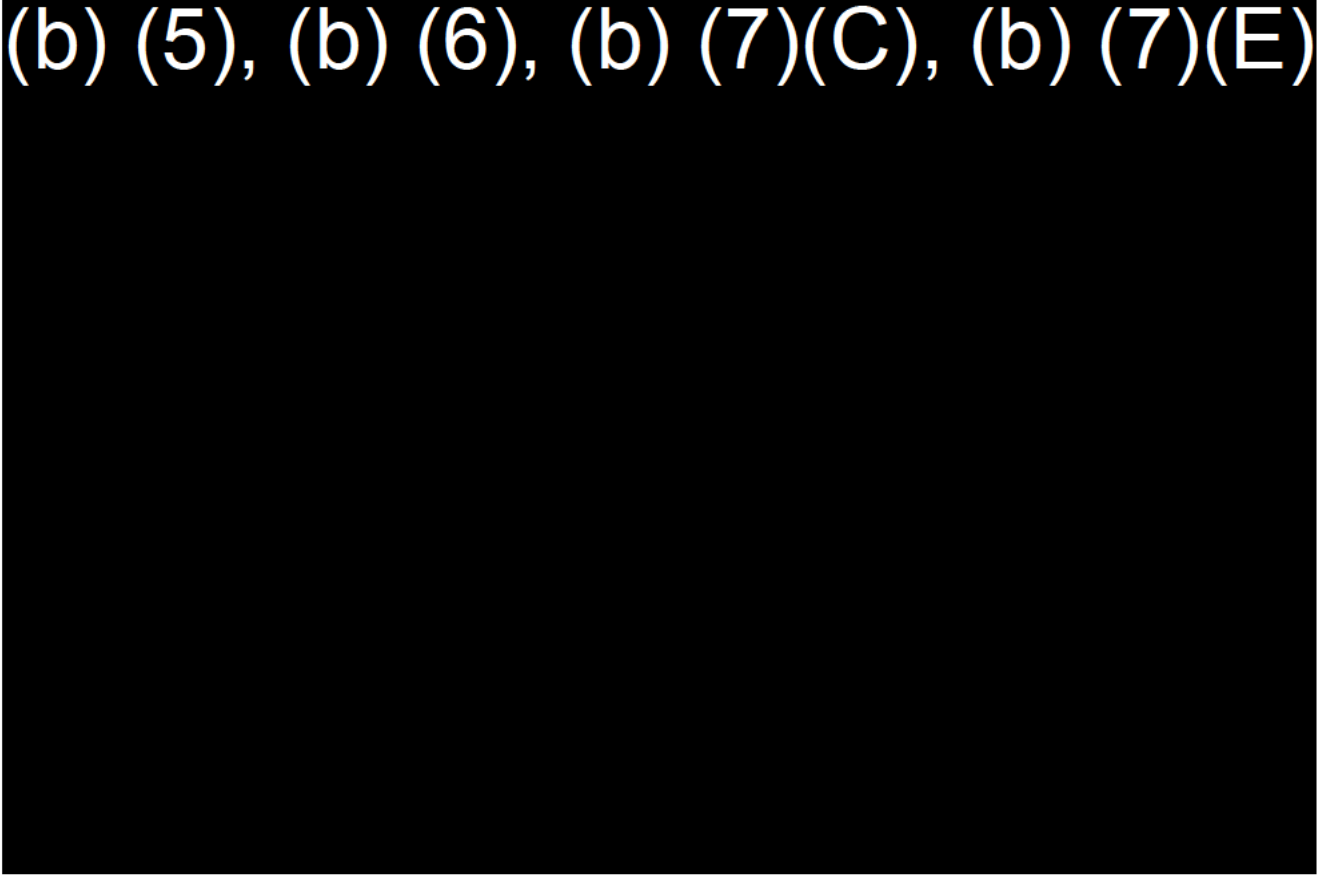
(b) (5), (b) (7)(E)



(b) (7)(E)

Page 4

(b) (5), (b) (6), (b) (7)(C), (b) (7)(E)



Attachments

cc: Directors - (b) (7)(E)

(b) (6), (b) (7)(C), (b) (7)(E)

bcc: (b) (7)(E)
Master CTS Log

(b) (7)(E)

(b) (7)(E)



(b) (7)(E)



(b) (7)(E)

(b)(6);(b)(7)(C)

Subject: Branding Contract w/Ogilvy Leadership Kick-Off
Location: (b)(7)(E) Large Conference Room

Start: Mon 12/11/2017 10:00 AM
End: Mon 12/11/2017 11:00 AM
Show Time As: Tentative

Recurrence: (none)

Meeting Status: Tentatively accepted

Organizer: KOLBE, KATHRYN

Required Attendees: DCC10A-RMB-RRB35F; JACKSTA, LINDA L (AC HRM); (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)
(b)(6);(b)(7)(C) Owen, Todd C (AC OFO); YOUNG,
EDWARD E; PROVOST, CARLA (USBP); (b)(6);(b)(7)(C)
(b)(6)
(b)(6) WAGNER, JOHN P
Optional Attendees: (b)(6);(b)(7)(C) BOYER, STEPHEN A; MICHELINI, DENNIS J; (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)

Lead Office	Human Resources Management
Subject	Branding Contract w/Ogilvy Leadership Kick-Off
Meeting Date	December 11
Meeting Purpose	Provide insight to OFO, USBP and AMO on HRM's current branding initiatives
Required Materials	Briefing Deck
Informational or Decisional?	(b)(5)
Participants:	AC Linda Jacksta (b)(6);(b)(7)(C) Honor Garcia-Tomchick Robert Smith (b)(6);(b)(7)(C) EAC Owen EAC Young Chief Provost
Due Date	December 7 by 4 PM

**DO NOT
FORWARD
OR COPY
THIS
INVITATION**

If you would like to request someone be added to this appointment - please contact (b)(6);(b)(7)(C)



0389 Copykey Deck
12/11/17/poli.sip...

(b) (7)(E)

OFFICE OF HUMAN RESOURCES MANAGEMENT

Harnessing Brand Strategy to Win

December 11, 2017



U.S. Customs and
Border Protection



Agenda

01 | Introduction

02 | Team Ogilvy

03 | Branding and Marketing Strategy

04 | Project Timeline and Current Status